

A strong group of companies

# Intelligent industry solutions for lasting success

Automotive Banking Food Insurance Life Science & Healthcare Public Sector Telecommunications & Media Travel & Logistics **Utilities** Automotive Banking Food Insurance Life Science & Healthcare Public Sector Telecommunications & Media Travel & Logistics Utilities Automotive Insurance Life Science & Healthcare Public Sector **Telecommunications & Media** Utilities Travel & Logistics Automotive Banking Food Insurance Life Science & Healthcare Public Sector Telecommunications & Media Travel & Logistics Utilities Automotive **Banking** Food Insurance Life Science & Healthcare Public Sector Telecommunications & Media Travel & Logistics Utilities Automotive Banking Food **Insurance** Public Sector Life Science & Healthcare Telecommunications & Media Travel & Logistics Utilities Automotive Banking Food Insurance Life Science & Healthcare Public Sector Telecommunications & Media Travel & Logistics Utilities **Automotive** Banking Food Insurance Life Science & Healthcare Public Sector Telecommunications & Media Travel & Logistics Utilities Automotive Banking **Food** Insurance Life Science & Healthcare **Public Sector** Telecommunications & Media Travel & Logistics Utilities Automotive Banking Food Insurance **Life Science & Healthcare** Public Sector Telecommunications & Media Travel & Logistics Utilities Automotive Banking Food Insurance Life Science & Healthcare Public Sector Telecommunications & Media Travel & Logistics Utilities Automotive

## msg: Bundled competence – Integrated services

Our core competence comprises creative, strategic consulting and intelligent, product-based IT solutions. We blend a wealth of specialist's and technological know-how to achieve this.

We do not deliver off-the-shelf solutions, they are custom-fit to suit the specific needs of our clients. This way, we help to enable them to identify trends in their respective industry more quickly, to enhance their processes and to operate profitably on a sustainable basis. We have gained a reputation among renowned companies as being a competent and dependable partner.

The cornerstones of our success are our integrated range of services and our expertise in a whole host of industries. We are an independent, international group of companies with autonomous regional companies and subsidiaries. We have over 6,000 employees worldwide.

We have an **excellent reputation as an industry specialist** and rank as the seventh largest IT consulting and system-integration company in Germany.







## Industries

# Sound expertise

As an **experienced industry specialist**, we feel right at home in a wide range of industries and can come up with the right solution for every requirement: whether it is a major insurance company seeking to integrate a policy management system, a request to find strategies to optimize the supply chain in healthcare, or a major car manufacturer looking to improve their product data management.

We have gained in-depth technical expertise over more than three decades in numerous projects and honed a detailed understanding of the market. Our specialists have an excellent grasp of structures, mechanisms and developments in many industries and are aware of the challenges facing businesses. We think and act in structures which cross industry boundaries. On this basis we develop solutions for our clients which offer them new business potential through collaboration.

„As industry specialists, we will come up with the right solution for every requirement.“

# Our industries

## Automotive

We are familiar with the core processes within the automotive industry. Especially in the fields of development and validation, marketing and sales, E/E process chain, PLM, SCM and quality management, we put sophisticated solutions into practice and provide competent support from the first idea through to implementation and maintenance.

## Banking

We are the leading provider for end-to-end solutions for bank and risk management as well as controlling in the financial industry and consult executives on current strategic tasks. In addition, we develop and implement individual and standard software solutions for our customers which strengthen their market position.

## Food

With intelligent IT solutions and focused consulting, we ensure efficient processes and maximum cost transparency in the food and beverage industry. Specifically designed for the planning and the controlling of processes, we offer a consistent and scalable SAP standard solution which can be used internationally.

## Insurance

We are one of the leading providers of integrated solutions for all lines of business in the insurance industry. We provide business and technical consulting, applications and IT solutions which can be adapted to changing requirements without any bother, right along the entire value-added chain. This enables primary insurers and reinsurers to respond quickly and flexibly to the market, maintaining their profitability.

## Life Science & Healthcare

We assist Life Science & Healthcare businesses in the realization of their corporate strategy, offering

consulting on management, process and IT-related matters, as well as in the selection and implementation of IT solutions.

## Public Sector

As a partner to the public sector, we create value. We support IT and management through organization, process and IT consulting as well as through IT solutions "Made in Germany". Thanks to our industry expertise we are able to anticipate developments and assist our clients in decision-making processes and the implementation of innovations.

## Telecommunications & Media

Telecommunications and media companies work with us to design and automate their processes for tomorrow's business. Sustainable, turn-key and with proven and tested IT tools – individualized, product-based or as a service. We offer you, among others, solutions for the areas of mobile applications, portals, IPTV, billing, security, diagnosis or digital media.

## Travel & Logistics

We combine extensive industry expertise with sound IT skills. On this basis, we design, implement and integrate efficient IT solutions that are tailor-made for the individual requirements of tourism, transportation and logistics companies.

## Utilities

We support companies in the energy sector with focused consulting as well as bespoke solutions along the entire energy management value-added chain. Our holistic service portfolio includes management consulting, business process and technology services as well as outsourcing services and trainings.

## Portfolio of services

# Creative consulting and intelligent solutions



We combine detailed industry competence with innovative consulting and technological know-how. This allows us to take an holistic view of our client's business processes, creating a platform for intelligent IT solutions. In our capacity as a partner to big companies, we have successfully completed many strategic projects and developed a whole array of bespoke solutions for complex challenges.

**Creative consulting** means that we interweave a wide selection of approaches and ways of thinking. For example, we think ahead, develop innovative ideas and explore new avenues. Thanks to our competence in many industries and technologies, we have an eye for spotting the right strategy. We can provide comprehensive advice on industry-specific, business- and IT-related questions.

Our clients can be sure that we will liaise with them and come up with the best solution, offering them lasting success. We impress them with our in-depth analyses and practical recommendations on business and IT strategies, on how to optimize business processes, IT architectures and applications, as well as on the efficient use of business intelligence solutions.

### Consulting

Business and IT Strategy | Optimization of Business Processes | Organization | Applications | Business Intelligence | IT Architectures | IT Technologies | IT Security

### Industry Solutions


Development of Standard Software and Individual Solutions | Development of SAP-based Software Systems | System Integration | Business Process Outsourcing

### Seminars and Training Courses

Product Training Courses | Specialist Seminars | Customized Seminars

### Cross-Industry Services

Program and Project Management | Test, Quality & Lifecycle Management | System Services | Service Management | Platform Services | Migration / Post Merger Integration



„We combine IT competence  
with an in-depth knowledge  
of industries and processes.“

Our **intelligent IT solutions** cover the entire process chain from consulting to the operation and support of current systems and applications.

We integrate standard software and customized developments which are based upon our own products and those provided by our partners, creating bespoke solutions which represent a sound investment. They are consistently geared towards the specific needs of the client and inject greater efficiency and reliability into processes.

Innovative implementation methods provide for effective interaction between all components.

Each project includes highly skilled and certified project and quality management. Our service offering includes training courses and cross-industry platform services, such as application service providing and IT outsourcing.

Strategy & values

## Dependable partner



„We will make your IT a key to your company’s success with intelligent industry solutions.“

We want the best solutions for our clients. Therefore, it is our mission to possess a clear industry-specific focus, to adopt a consistent client and solution-oriented approach, as well as to forge a close partnership with our clients. This has been our philosophy since 1980 when msg was founded.

**Hans Zehetmaier, one of the founders** and CEO of msg systems ag, the core of the msg group, has embedded these central values within msg, as well as our continued practice of economic independence and self-financed growth.

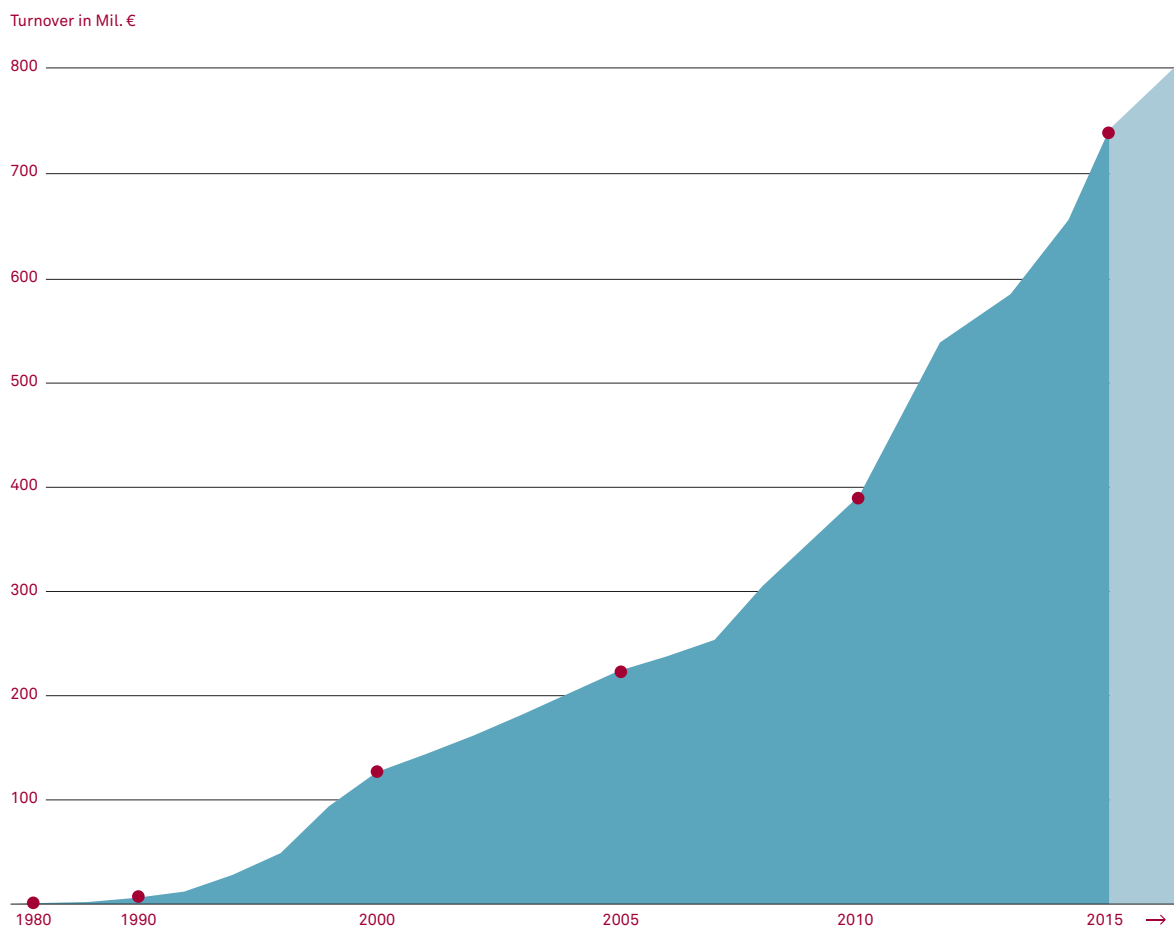
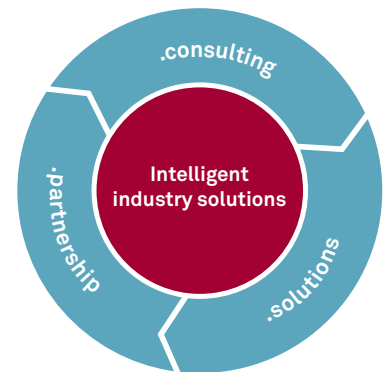
All of this forms the platform for our sustainable growth toward becoming a leading international group, having already attained the reputation of being among Germany’s most successful IT consulting and system integration companies.



## .consulting .solutions .partnership

Our claim sums up the secret to our success: Integrated support for our clients with creative consulting and intelligent industry solutions. As our clients' partner, we assume complete responsibility for the projects. Dependability and credibility, commitment and sustainability are values we stand for.

msg has grown steadily by adopting this formula for success.



This growth reflects the trust that our clients have in our work. Over the years we have taken on more and more highly responsible tasks for our clients and, on this basis, have established stable and long-standing successful relationships.

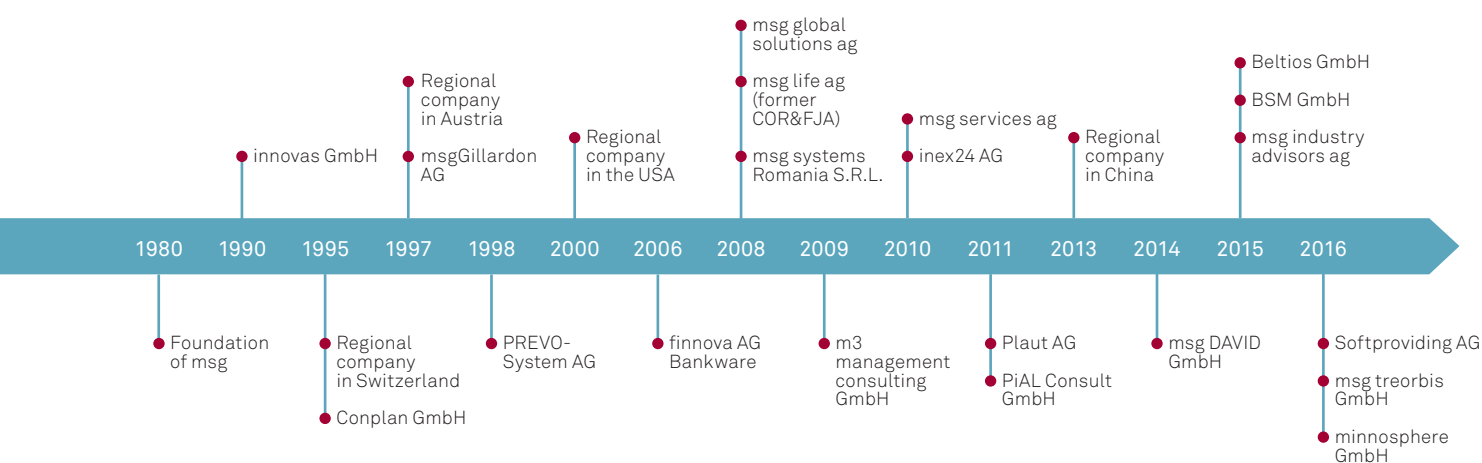


Our group of companies

## On a shared course for success

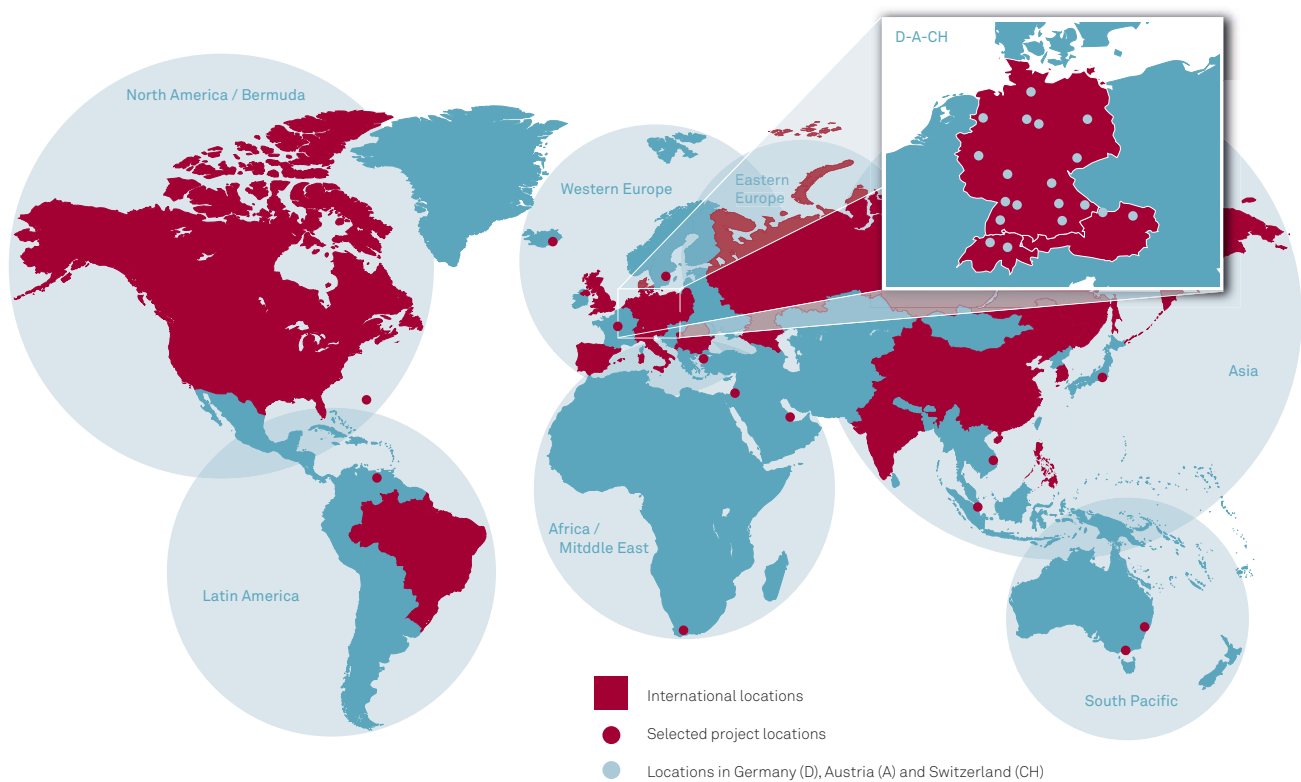
Our growth is driven by quality. We make a continuous effort to amass experience, broaden our knowledge, recruit new employees, and bolster our relationship with our clients. We are well positioned around the world through our subsidiaries and regional companies, as well as through our strategic participations.

We cover a wide range of different industries and themes and combine our wealth of competence, and experience, to create a portfolio of integrated solutions, with measurable benefits for our clients.



## Locations

# Competent service worldwide



Germany, Austria, Switzerland, Brasil, Bulgaria, Canada, China, Czech Republic, Denmark, India, Italy, Korea, The Netherlands, The Philippines, Poland, Portugal, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, Spain, UK, USA

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